

EVENT REPORT



WELCOME TO NOLA MOTORSPORTS PARK- GRAND FINAL DAY 2

New Orleans, Louisiana, November 11, 2013 – The clinking of the white golf balls can be heard from almost 1 mile away. The long front straight of the Louisiana NOLA Motorsports Park is dotted with hundreds of racers, mechanics, parents, siblings and the Champions' whole of the Rotax racing community, impatiently waiting for their turn in one of the most exciting raffles in Rotax history.

As the golf balls containing the future kart and engine numbers of each Rotax competitor are selected out of an ivory white box by Robert Gumpenberger, RMCGF organizer, one can notice the tense faces of the drivers and can hear the metronomic tapping of black leather racing shoes upon the racetrack pavement.

Since early this morning, numerous individuals collaborated to line up the Sodi, CRG, Praga and Energy karts on the front straight for the raffle of karts. Although the 360 Rotax drivers have not yet received the "go" for driving the wheels off of their racing machines, today is one of the most exciting days of the week. Why? The kart package you receive today will help determine your future races and success. Welcome to the first official day of the Rotax MAX Challenge Grand Finals!

While the drivers and their surrounding teams are involved with the raffle and setting up of their karts, let us take a quick peek behind the scenes. Today, the Rotax organizational staff will begin registration for the media, as well as continue with late registration for drivers who were delayed with their arrival, yesterday. We want to give another shout out to all of those who have redesigned the NOLA Motorsports Park Kart Shop in to a spick and span media conference center.

As the evening's creatures residing in NOLA's forest backdrop slowly creep out of their hiding places, signalling that yet another day has slowly come to an end, race director Nigel Edwards will hold a mandatory driver's briefing for the coming first official practice day, tomorrow.



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Can-Am

Remember to stay alert for our next few posts, keeping you up to date with the intense action of the Rotax MAX Challenge Grand Finals.

The Rotax MAX Challenge (RMC) is a professional kart racing series established, owned and organized by BRP and its Rotax kart engine distributors. Approved by and in compliance with CIK / FIA, the RMC is a "one-make-engine" formula: only Rotax kart engines that are checked and sealed (for equal performance) are allowed. The success in the competition is mainly up to the skills of the driver.

The Grand Finals is the annual event gathering qualifiers from each participating country. The event is open to the public; tickets can be purchased on-site or via the website of NOLA Motorsports Park: www.nolamotor.com. You can also watch the Rotax MAX Challenge Grand Finals live on the web starting with the qualifying rounds at 1 p.m. on Wednesday, November 13 right up to the finals on Saturday, November 16 by following this link: <http://rgf-2013.kart-data.com>.

About BRP

BRP is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles. Distributed in 105 countries, its portfolio of brands and products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am roadsters, Evinrude outboard engines, as well as Rotax propulsion systems. BRP employs approximately 6,800 people worldwide.

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