



WELCOME TO CIRCUITO INTERNAZIONALE NAPOLI – RMCGF DAY 1

Sarno, Italy, October 16, 2016 – Hello and welcome back to the 17th edition of the prestigious Rotax MAX Challenge Grand Finals (RMCGF), hosted at the internationally acclaimed Circuito Internazionale Napoli. This year marks the 3rd period of the Grand Finals to be held on Italian soil.

360 drivers travelled from 59 countries to convene at the track to begin the week-long journey of battling for the top step of the podium.

Saturday saw the entrants register for the event.

Sunday was the Kart Raffle day, where the competitors were assigned their kart and engine through a random selection process. After receiving their complete Grand Finals package, the karts were pushed back to the driver tent, which can hold more than 500 people, where, in the blistering Napolitan heat, driver and mechanic began working in preparation for their first on-track day, tomorrow.

The Welcome Party will be held tonight, conveniently at the track for all drivers to come together and celebrate the spirit of Rotax karting.

The party also will see the annual Team Contest, with 30 international team entries. Each team will be judged based on the drivers' team spirit, the uniformity of their team wear and their overall passion for their homeland. Starting Monday you can **like which team you favor on Facebook**, and the winning team, the one with the most likes on Facebook, along with the jury's approval, will be announced on Saturday night at the driver's party.

Rotax would also like to extend a warm thank you to its chassis partners – **Birel ART, IPKarting (Praga)** and **Sodikart**, as they have worked very hard to contribute to the making of the 17th annual Rotax MAX Challenge Grand Finals.

Stay tuned for our upcoming daily reports, which bring the intense action of the RMCGF to you!

The Rotax MAX Challenge (RMC) is a professional kart racing series established, owned and organized by BRP and its Rotax kart engine distributors. Approved by and in compliance with CIK / FIA, the RMC is a "one-make-engine" formula: only Rotax kart engines that are



checked and sealed (for equal performance) will be used. The success in the competition is mainly up to the skills of the driver.

For more information about the Rotax MAX Challenge, please visit <http://www.rotax-kart.com/en/Max-Challenge/MAX-Challenge/About-ROTAX-MAX-CHALLENGE>

About BRP-Rotax

BRP-Rotax, the subsidiary of BRP Inc. in Gunskirchen, Austria is a leader in the development and production of innovative 4- and 2-stroke high performance Rotax engines for BRP products such as Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain, side-by-side vehicles and Spyder roadsters as well for motorcycles, karts, ultra-light and light aircraft.

In the last 50 years, the company has developed more than 350 engine models for recreational vehicles and produced over 7 million engines.

www.rotax.com

www.rotax-kart.com

www.facebook.com/RotaxKarting

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.8 billion from over 100 countries, the Company employs approximately 7,900 people worldwide.

www.brp.com

[@BRPnews](https://twitter.com/BRPnews)

Ski-Doo, Lynx, Sea-Doo, Evinrude, Rotax, Can-Am, Spyder and the BRP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners.

-30-

For information:

Alexandra Reisinger

RMCGF 2016 Communications

media.rmcbf@brp.com